

PLYMOUTH ARENA

ADVERTISING OPPORTUNITIES

**BOOKING FORM
TERMS & CONDITIONS**

Terms and Conditions for Advertising

1. Introduction

- 1.1. These terms and conditions govern all advertising services provided by The Plymouth Pavilions Ltd ("Publisher") trading as Plymouth Arena to the Advertiser.
- 1.2. By placing an order for advertising services, the Advertiser agrees to comply with these terms and conditions.

2. Definitions

- 2.1. "Advertiser" means the individual or entity purchasing advertising services.
- 2.2. "Advertisement" refers to any promotional content, including but not limited to, banners, sponsored posts, videos, and other digital or print media provided by the Advertiser.
- 2.3. "Publisher" refers to The Plymouth Pavilions Ltd trading as Plymouth Arena, that displays or distributes the advertisement.

3. Advertising Content

- 3.1. The Advertiser is responsible for providing accurate, complete, professional and lawful advertising content.
- 3.2. The Publisher reserves the right to reject, cancel, or remove any advertisement that it deems inappropriate, unprofessional, poor quality, misleading, or in violation of any laws or regulations.
- 3.3. Advertisements must not contain any offensive, obscene, defamatory, or infringing content.
- 3.4 Artwork must be submitted 14 days in advance of the specified advertising date. Artwork must be supplied by the advertiser and the publisher bears no responsibility to create or print artwork.

4. Payment and Fees

- 4.1. The Advertiser agrees to pay all fees and charges as specified in the advertising order.
- 4.2. Payment terms will be outlined in the invoice provided by the Publisher - payment should be made 30 days before advertising is live.
- 4.3. Late payments may result in the suspension or termination of advertising services.

5. Placement and Positioning

- 5.1. The Publisher will make reasonable efforts to place advertisements in the agreed-upon locations and formats.
- 5.2. The Publisher does not guarantee specific positioning of advertisements unless explicitly stated in the order.

6. Termination and Cancellation

- 6.1. Either party may terminate the advertising agreement with prior written notice.
- 6.2. The Advertiser reserves the right to cancel any advertisement by providing written notice at least 30 days prior to the scheduled advertisement date. Failure to provide such notice within the specified timeframe may result in the advertisement being published as originally scheduled and/or incur the full fee.
- 6.3. The Publisher reserves the right to terminate or suspend advertising services immediately if the Advertiser breaches any terms and conditions.

7. Limitation of Liability

- 7.1. The Publisher will not be liable for any indirect, incidental, or consequential damages arising from the advertising services.
- 7.2. The Publisher's total liability for any claim related to the advertising services will not exceed the amount paid by the Advertiser for such services.

8. Indemnification

- 8.1. The Advertiser agrees to indemnify and withhold accountability from the Publisher for any claims, liabilities, damages, or expenses arising from the advertisement content or breach of these terms and conditions.

9. Confidentiality

- 9.1. Both parties agree to maintain the confidentiality of any proprietary or confidential information disclosed during the course of the advertising agreement.

10. Governing Law

- 10.1. These terms and conditions shall be governed by and construed in accordance with the laws of the United Kingdom.

11. Changes to Terms and Conditions

- 11.1. The Publisher reserves the right to modify these terms and conditions at any time. Any changes will be communicated to the Advertiser in writing.

12. Entire Agreement

- 12.1. These terms and conditions constitute the entire agreement between the parties regarding the advertising services and supersede any prior agreements or understandings.

13. Contact Information

- 13.1. For any questions or concerns regarding these terms and conditions, please contact Plymouth Arena at marketing@plymoutharena.com



PLEASE TICK THIS BOX IF YOU HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS

PRINT NAME _____

SIGNATURE _____

PLEASE RETURN THIS FORM & ARTWORK MARKETING@PLYMOUTHARENA.COM