

**ICONIC.  
INDEPENDENT.  
YOURS.**

**YOUR BRAND.  
OUR STAGE.  
UNMISSABLE.**

Reach thousands of live audiences  
and online followers with high-impact  
advertising that puts your brand front  
and centre.

[plymoutharena.com](http://plymoutharena.com)  
[marketing@plymoutharena.com](mailto:marketing@plymoutharena.com)



**PLYMOUTH ARENA**

**ICONIC.  
INDEPENDENT.  
YOURS.**

**ADVERTISING  
OPPORTUNITIES**

**Be seen.  
Be remembered.  
Be part of the story.**



**PLYMOUTH ARENA**

# SMART STATS. BIG IMPACT.

At Plymouth Arena we're independent, iconic and unapologetically bold. We don't just host events we create moments that stick. With our impressive reach across thousands of live audiences and online followers your brand won't just be seen it will be remembered.

Print display, venue screens, online advertising all putting you front and centre.



## WEBSITE ADVERTISING



**£300  
PER WEEK**

£250 for  
an extra week!

### What you get

- Website banner slot on our homepage
- Linked through to your website/url of your choice

**42,000+  
AVERAGE  
MONTHLY  
USERS**



Please note terms and conditions apply. Our advertising slots are based on first come first served.

## SCREEN ADVERTISING



**£300  
PER SHOW**

£250 for  
an extra show!

### Media Screens

- 11 screens around the venue
- 4000 potential standing customers per show
- 2500 potential seated customers per show

### Digital Screens

- 2 large screens at our main bar entrance
- 2000 potential customer footfall per show
- Promo can be animated or static

### Till Screens

- 9 Screens at our bars
- 2000 (avg) potential customers per show



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